**CONSEQUENCES OF INNOVATIONS**

**Innovation:** Mobile Phones

<table>
<thead>
<tr>
<th>Consequences</th>
<th>Categories</th>
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<tr>
<td>People are able to keep more in contact with family, friends, and coworkers</td>
<td>Desirable, Anticipated, Direct</td>
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<tr>
<td>Parents are more easily able to monitor their children’s whereabouts</td>
<td>Desirable, Anticipated, Direct</td>
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<tr>
<td>People are better able to utilize their time by multitasking (i.e. a business person stuck in traffic can still conduct business from his or her car)</td>
<td>Desirable, Anticipated, Direct</td>
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<td>Information is more easily accessible, especially with Internet enabled phones.</td>
<td>Desirable, Direct</td>
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<td>People in emergency situations can obtain assistance quickly and easily.</td>
<td>Desirable, Anticipated, Direct</td>
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<td>Under many mobile plans, long distance expenses can be eliminated altogether.</td>
<td>Desirable, Direct</td>
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<tr>
<td>People lose a certain degree of privacy and anonymity.</td>
<td>Undesirable, Anticipated, Direct</td>
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<td>Monthly budgets must be increased to accommodate high cell phone rates.</td>
<td>Undesirable, Anticipated, Direct</td>
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<td>There may be an increase in overall consumer debt and bankruptcy resulting from people’s unwillingness to give up cell phones during financial difficulties</td>
<td>Undesirable, Unanticipated, Indirect</td>
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<td>There is less “quiet time” in life and it is more difficult to escape the modern world.</td>
<td>Undesirable, Unanticipated, Direct</td>
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<td>People can feel social pressure to get a cell phone as a status symbol.</td>
<td>Undesirable, Unanticipated, Direct</td>
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<td>In general, people with mobile phones will spend more time on the phone than those without.</td>
<td>Anticipated, Direct</td>
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<tr>
<td>In general, people with mobile phones will make more phone calls</td>
<td>Anticipated, Direct</td>
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<td>Cell phone users will spend more money on phone service, especially if they also maintain a land-line.</td>
<td>Undesirable, Anticipated, Direct</td>
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<td>People who use mobile phones while driving are much more likely to have car accidents</td>
<td>Undesirable, Unanticipated, Direct</td>
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<td>Auto insurance rates may increase due to the increase in the number of automobile accidents.</td>
<td>Undesirable, Unanticipated, Indirect</td>
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<td>Frequent use of cell phones may have other unknown negative health effects</td>
<td>Undesirable, Unanticipated, Direct</td>
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<td>Frequent phone usage can result in less face-to-face interaction between family members, especially teenagers and parents</td>
<td>Undesirable, Unanticipated, Direct</td>
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<td>The number of students carrying mobile phones in schools has become a distraction to the educational environment</td>
<td>Undesirable, Unanticipated, Direct</td>
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<td>Text messaging between cell phones has facilitated an increase in classroom cheating</td>
<td>Undesirable, Unanticipated, Direct</td>
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<td>Phone companies offering only land-line services will lose business.</td>
<td>Undesirable, Anticipated, Direct</td>
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<td>Small phone companies may go out of business, affecting the local economy of their respective communities.</td>
<td>Undesirable, Unanticipated, Indirect</td>
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<td>Parents have less control over who their children communicate with because of the mobility of cell phones</td>
<td>Undesirable, Unanticipated, Direct</td>
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<td>There may be an increase in the number of child predators who are able to make successful contact with potential victims</td>
<td>Undesirable, Unanticipated, Indirect</td>
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