

CONSEQUENCES OF INNOVATIONS

Innovation: Mobile Phones

<u>Consequences</u>	<u>Categories</u>
People are able to keep more in contact with family, friends, and coworkers	Desirable, Anticipated, Direct
Parents are more easily able to monitor their children's whereabouts	Desirable, Anticipated, Direct
People are better able to utilize their time by multitasking (i.e. a business person stuck in traffic can still conduct business from his or her car)	Desirable, Anticipated, Direct
Information is more easily accessible, especially with Internet enabled phones.	Desirable, Direct
People in emergency situations can obtain assistance quickly and easily.	Desirable, Anticipated, Direct
Under many mobile plans, long distance expenses can be eliminated altogether.	Desirable, Direct
People lose a certain degree of privacy and anonymity.	Undesirable, Unanticipated, Direct
Monthly budgets must be increased to accommodate high cell phone rates.	Undesirable, Anticipated, Direct
There may be an increase in overall consumer debt and bankruptcy resulting from people's unwillingness to give up cell phones during financial difficulties	Undesirable, Unanticipated, Indirect
There is less "quiet time" in life and it is more difficult to escape the modern world.	Undesirable, Unanticipated, Direct
People can feel social pressure to get a cell phone as a status symbol.	Undesirable, Unanticipated, Direct
In general, people with mobile phones will spend more time on the phone than those without.	Anticipated, Direct
In general, people with mobile phones will make more phone calls	Anticipated, Direct
Cell phone users will spend more money on phone service, especially if they also maintain a land-line.	Undesirable, Anticipated, Direct
People who use mobile phones while driving are much more likely to have car accidents	Undesirable, Unanticipated, Direct
Auto insurance rates may increase due to the increase in the number of automobile accidents.	Undesirable, Unanticipated, Indirect
Frequent use of cell phones may have other unknown negative health effects	Undesirable, Unanticipated, Direct
Frequent phone usage can result in less face-to-face interaction between family members, especially teenagers and parents	Undesirable, Unanticipated, Direct
The number of students carrying mobile phones in schools has become a distraction to the educational environment	Undesirable, Unanticipated, Direct

<u>Consequences</u>	<u>Categories</u>
Text messaging between cell phones has facilitated an increase in classroom cheating	Undesirable, Unanticipated, Direct
Phone companies offering only land-line services will lose business.	Undesirable, Anticipated, Direct
Small phone companies may go out of business, affecting the local economy of their respective communities.	Undesirable, Unanticipated, Indirect
Parents have less control over who their children communicate with because of the mobility of cell phones	Undesirable, Unanticipated, Direct
There may be an increase in the number of child predators who are able to make successful contact with potential victims	Undesirable, Unanticipated, Indirect