

Stella Wong
7370 Intermediate Web Development
Final Project Plan

Title of Website: The Art of the Book

Purpose or Objective: The purpose of the website is to give inspiration and information for beginning bookbinders.

Target Audience: The target audience is creative adults who have had little experience in making books. They are not professional artists and generally enjoy crafts as hobbies.

Website Architecture: Flat design, every page will be accessible from any page via the site map menu bar located at the bottom of each page.

Website Content: Home Page: This is the main navigational page, It is designed to be simple and clean. The user can access any of the webpages within the site by using either the clickable images "About Bookarts", "Project Tutorials" and "Gallery of Work" or by using the site map at the bottom of the page.

Javascript Usage: Each of the clickable icons will contain a roll over effect and will reveal a photo of a handmade book or bookbinding tools when a user places their mouse over the picture.

Subpages: Each of the subpages will contain a banner at the top using the same look and feel of the word "Book" in the banner of the home page. This will provide the site with consistency. It will also have the same site map bar at the bottom of each page

Subpage 1: "About Bookarts"
This page will give the user some background and basic information on the craft of bookbinding. It will be heavily textual but will also include a section of links to resources such as other websites, recommended books and where to find supplies.

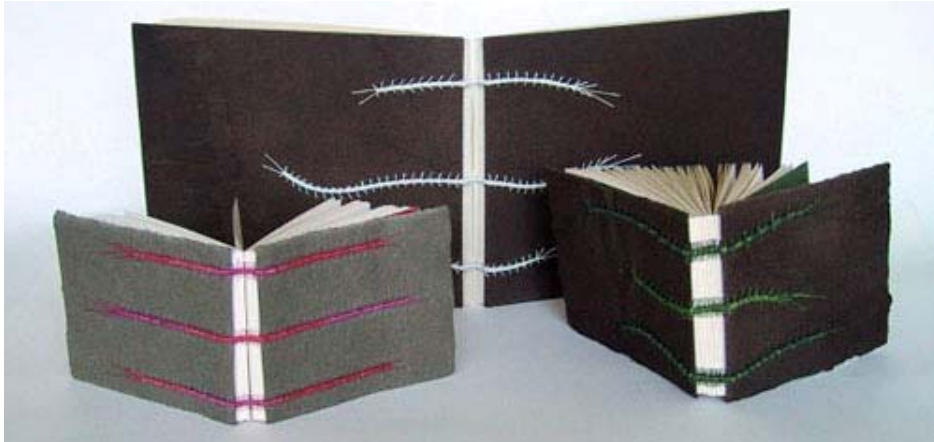
Subpage 2: "Project Tutorials"
This page will consist of several bookbinding projects the user can complete on their own

Subpage 3: "Gallery of Work"
This page will be photo heavy and is intended to show users samples of finished work to inspire them for their own projects.

Subpage 4: "Contact Us"
This page will be accessible via the link on the home page. It will be a form users fill out to communicate with the web designer, me 😊

Javascript Usage: This form will contain form validations and will also be in the form of a pop up page.

The Art of the **B**ook



Family Trio – Journals for Pinecrest

Handcrafted by Heidi Ferrini

Three blank journals, text blocks sewn to soft covers with hand-dyed linen thread using caterpillar stitch.

About
Bookarts

Project
Tutorials

Gallery
of
Work

[About Bookarts](#)

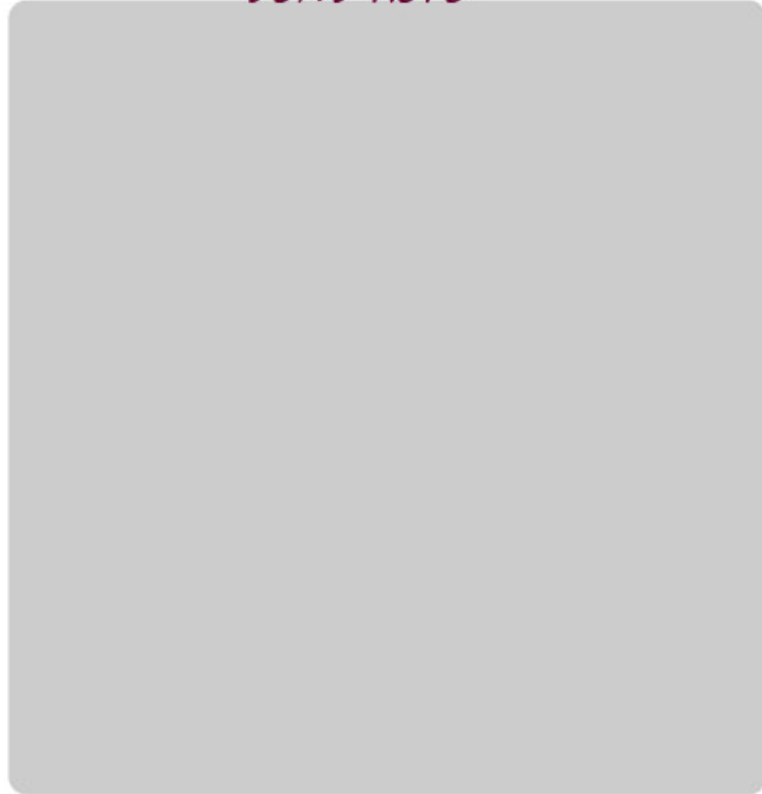
[Tutorials](#)

[Project Gallery](#)

[Contact Us](#)

ABOUT Bookarts

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Links Here



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Project Tutorials

Tutorial
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Gallery of Work

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