#### Kimberly Read

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#### **EDUCATION**

## M.Ed. Educational Technology, University of Missouri-Columbia, 05/2008. 3.85 GPA

Currently pursing an additional graduate degree focused on the study of:

- Designing learning environments, including systems for: direct instruction, constructivist learning, collaborative work, and performance support.
- Designing learning system applications and components of applications.

### M.S. Human Resource Management, Lindenwood University, 03/2006. 3.75 GPA

This degree encompasses years of study on how to manage the human resources of an organization, including employee: selection, hiring, training, retention, compensation, leadership, benefits, and multi-faceted aspects of employment law.

## Series 7 Licensed, 11/2003.

# B.A. Corporate Communication, Lindenwood University, 05/1999. 3.74 GPA

TECHNICAL S	SKILLS
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MS Office Suite 03

Adobe Captivate 2.0

Articulate Presenter 5.2 / Engage / Quizmaker 2.1

Macromedia Flash 8.0

Macromedia Dreamweaver 8.0

Macromedia Fireworks 8.0

HTML / external CSS

Teamsite

Adobe Photoshop 5.0

Adobe Acrobat & Distiller 5.0

Adobe Reader 8.0Windows MovieMaker

Audacity

MS Office Visio 2003

MS PowerPoint 2003

SnagIt 7.0

#### SELECTED WORK EXPERIENCE

EDWARD JONES 08/2000 - Present

#### E-Learning Instructional Designer

Design and develop a wide variety of multimedia for e-learning primarily using Captivate 2, Articulate,
 Macromedia Flash and Fireworks. Perform full lifecycle instructional design from needs analysis and working with subject matter experts through to implementation and evaluation.

## Senior Training Specialist / Training Specialist

- Designed, developed and delivered classroom instruction.
- Used the ADDIE methodology to create curriculum, including: designing learning interventions to meet the
  defined needs, media and delivery method selection, writing all materials required for instruction, facilitating
  program implementation, and conducting evaluation.

PULTIZER PUBLISHING 01/99 - 08/2000

### **Advertising Account Executive**

• Outside sales of St. Louis Post-Dispatch retail newspaper advertising.

SUBURBAN JOURNALS 06/96-01/1999

## **Advertising Account Executive**

Outside sales of retail newspaper advertising.