

Searching Techniques

The term “google” was added to the dictionary as a verb in 2006. Google is now the leading search engine (others include Microsoft’s “Bing” or Yahoo search). Note: if you’re using Google “Chrome” as your browser, you can search directly in the URL bar (called “omnibar”) instead of going to google.com first.

There’s more to search than typing a word and reading each search result from top to bottom. Here are some tips for becoming at using Google:

- Use good **search terms**: this takes practice and experience, but think about using related words together as you search
- Read about [search modifiers](#) to help refine your results
- Google tries to [present reputable and relevant results](#), but it’s up to you to make sure your **source is reliable**

Read about getting [better search results](#) and even more [search tips and tricks](#).

The **Adobe suite** also has a **help archive** (and links to other Internet sites). Within each program, the “help” menu gives an option to search.

Assignments:

- Class practice: Try using both Google and within the Photoshop help menu to search for “content aware delete”.
- Angel Questions
- The best way to get better at searching is to practice.... Take Google’s daily challenge at <http://www.agoogleaday.com>
- Bell ringer daily search