

Documentary Video Project

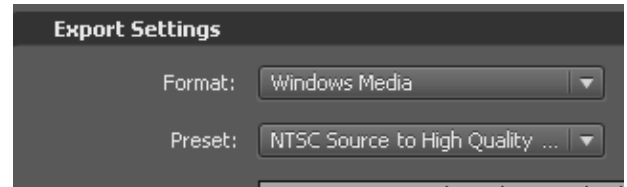
In this project you will produce a very basic 60-90 second *educational* “documentary video.”

1. **Set goals** - choose an acceptable topic(s)—it needs to be educational; a person, someone *no longer living who made a significant, POSITIVE contribution to society*; (for example sports heroes, past presidents, scientists or inventors, entertainment legends, social leaders, etc.), or a place (country, city, national park, monument, etc.), or major worldwide or national event. **Get teacher approval before starting.**
2. **Create a project folder** and gather your images. Name your folder “*yourname documentary of theme.*”
 - a. Use Google to search for 8-10 “large” images of your topic (at least 720X480). Save to your project folder.
 - b. Use Google to search for facts about your theme. If you choose a person, you may need to focus your research on their contribution to society (you may not have time to cover their entire life)
 - c. Copy and paste the facts to a Word Document. (Be sure to **copy the URL (web address)** and paste in the Word document so you can go back to provide attribution to the website for the *facts and the images* you plan to use)
3. **Type/Write out your script.** Reword and condense/summarize your facts (you will need several paragraphs.) Narration should last approximately **40-70 seconds** (depending on the total length of your documentary.)
4. Use **microphone** to record **narration** in Premiere’s audio mixer or record in Audacity.
 - a. You may consider recording several short clips which sometimes works better than recording one long clip.
 - b. If using Premiere to record; your WAV file will appear in your media bin and in your project folder. If using Audacity, export your narration file(s) as mp3 to your project folder.
5. Find an appropriate **background music** file from stock media or an **approved source**. You’ll need to cite it at the end also!
6. Use Premiere Pro to mix your narration and BG music with the images (create your video)
 - a. Add motion settings to at least half of your images! Use subtle zooms and slow pans, no rotations!
 - b. Use **subtle** transitions between all images (cross dissolve and dip to black work well on documentaries).
 - c. Timing is very important. Match images with narration.
 - d. Make sure background music is **low** enough to hear your narration.
 - e. Background music should play through credits at end and **fade out**.
7. Include an opening **title** and rolling **credits** at (consider typography – make sure your font is easy to read) Rolling credits should include:
 - a. Video title
 - b. Your name as the producer/editor
 - c. All sources cited (images, facts, and music) you may copy and paste from your Word document
 - d. **Rolling credits should start and end off screen.**

Documentary Video Project

Name _____

8. When complete, Export "Media" as a Windows Media Video File (WMV) - “**yourname documentary video-theme.WMV**” to your project folder. **WATCH THE**



WMV BEFORE TURNING IN – MAKE SURE IT PLAYS ALL THE WAY THROUGH!

9. Copy your **WMV** to the designated network drive.
10. Print Screen (using large icons; make sure you can see all files) your project folder, paste below scoring guide. **PRINT THE SCORING GUIDE AND YOUR PRINT SCREEN TO TURN IN!**

Common errors:

Can't hear narration – music is too loud! Or speed of narration

Length – narration and total length of video

Not enough or inappropriate motion settings

Missing transitions or inappropriate transitions

Timing – some images on screen toooooo long or toooooo short

Timing –narration and images don't "match"

Rolling Credits – problem with speed (too fast/slow or starting and ending off screen)

Misspelled words

Timing of music (should play through the rolling credits and fade out)

Typography – can't read titles – carefully choose your fonts and font color

Citing your sources with only www.google.com (need the specific web address)

Documentary Video Project

Criteria (& multiplier)	No Evidence	Needs development (1)	Progressing (2)	Excellent (3)
Design (choice of images)(x2)		Topic inappropriate, and or multiple errors with images	Some media not relevant, several images don't match theme; number of images; not enough variety.	Good quality images are relevant and consistent to theme and narration. Topic approved and appropriate. Used a variety of relevant images (at least 8)
Design (choice of BG audio)		Not appropriate for desired theme or audience.	Inappropriate background music. Music distracts.	Feeling from background music enhances story or helps make point and fits with theme.
Narration/Script (Write informative paragraphs)		Multiple narration problems; off by more than 5 seconds.	Narration doesn't make sense; not enough info; rushed; Length off by 2- 5 seconds	Factual and thought out. Narration is not hurried. Appropriate length; approximately 40-70 seconds.
Use project settings and import files		2-3 errors.	1 error.	NTSC DV sequence presets used. All Files imported properly.
Edit video timeline (trim, speed/duration, transitions) (x2)		3-4 instances of ineffective video edits create inappropriate flow or confusing story. Missing multiple transitions.	1-2 instances of ineffective video edits create inappropriate flow (timing) or confusing story. Missing several transitions or detracts from message.	Trims/edits; subtle transitions and timing used to tell story with effective (interest keeping) flow (timing). Narration is timed well with images.
Apply motion/animation settings using multiple keyframes (x2)		3-4 instances of ineffective motion settings.	1-2 instances of ineffective motion settings (speed or effects)	Smooth and appropriate (slow zooms/ pans used on half of images). Excellent timing on motions.
Edit audio timeline (record, level adjustments, audio gain, etc.) (x2)		3-4 instances of ineffective audio quality or levels effects.	1-2 instances of ineffective audio quality or levels effects.	Appropriate audio quality and levels throughout. Narration audible over music. Enthusiastic narration, easy to hear. BG plays through credits and fades out.
Create and edit titles (x2)		3-4 instances of ineffective use of titles.	1-2 instances of ineffective use of titles.	Opening title and rolling credits. Titles inside safe zones. Rolling credits include all required information, effective speed, begins and ends off screen.
Type/fonts (Apply design principles and elements)		2-3 instances of ineffective use of font/style.	1 instance of ineffective use of font/style.	Good choice of font/style on titles for audience. Good contrast, easy to read.
Export/Save video files based upon delivery method		2+ steps missed	1 step missed	Files saved and exported as instructed; correct file turned in on network drive
Read and apply multi-step directions		3-4 instructions not followed. Total video length off by more than 5 seconds	1-2 instructions not followed. Total video length off by 2- 5 seconds	Requirements met and instructions followed. Correct length, 60-90 seconds. All Paperwork turned in.
Use acceptable standards for grammar, mechanics, spelling, and word usage.		3-4 errors.	1-2 errors.	No spelling, spacing, or grammatical errors.
Follow copyright law (document sources, avoid plagiarism)		3-4 instances of failure to follow copyright law.	1-2 instances of failure to follow copyright law.	Fair Use applied, (specific web url's listed in credits for images, facts and music).
File Management		3-4 files missing.	1-2 files missing	ALL files in project folder.
Create original video - Film Critic Review		2 Stars. Multiple problems.	3 Stars. Several things that need to be tweaked before airing on TV	4 Stars. Extra something makes this video special. Well done! Ready for TV.
			Total	/60

PRINT SCREEN GOES HERE!