Oral Persuasive Presentation Rubric (grades 4 -5)

	Criteria				Points
	1	2	3	4	
Organization	Presentation is hard to follow because the information is not logical and presenter does not stay on topic.	Presentation is on topic but poorly developed and somewhat flawed logically.	Information presented is on topic, logical, and reasonably well developed.	Information presented is on topic, clearly well developed, and logical. It is interesting and easy to follow.	
Content Knowledge	Student does not have a good understanding of his topic and cannot answer questions about his subject.	Student demonstrates understanding of parts of the topic and can only answer basic questions.	Student demonstrates knowledge of his topic but does not offer explanations nor elaborate. He/she can answer questions about the topic when probed.	Student demonstrates depth of knowledge with explanations and elaboration. He/she can answer questions regarding the topic with confidence, accuracy and enthusiasm.	
Visuals	No visuals or the visual used detracts from the presentation and does not support the topic.	One visual was used that supported the topic but it was not neatly done and unattractive.	One visual or prop was used that supported the topic. It was attractive and creative.	Several visuals or props were used that supported the presentation. Visuals were attractive and showed creativity.	
Mechanics	Presentation has more than 6 spelling or grammar errors.	Presentation has 4-6 errors in spelling or grammar.	Presentation has 1-3 errors in spelling or grammar.	Presentation has no errors in spelling or grammar.	
Delivery	Student mumbles, does not make eye contact and speaks too quietly to be easily heard.	Student speaks too softly to be heard in all parts of the class. Establishes minimal eye contact.	Student speaks clearly and can be heard easily. Makes eye contact during the presentation.	Student speaks clearly, establishes eye contact with everyone in the room during the presentation, and appears relaxed and confident.	
Position Statement	Position is unclear or not stated.	Position is stated but not consistently maintained throughout the presentation.	Position is clearly stated and maintained throughout the presentation.	Position is clearly stated and maintained throughout the presentation. Clear references are stated.	
Supporting Information	There is no evidence to support the position or evidence offered is unrelated to the argument.	Evidence to support the position is limited and inconsistent.	Evidence offered clearly supports the position and is consistent.	Evidence to support the position is clear, consistent, and sufficient.	